



lavelier®

OROGOLD.  
cosmetics



ORIGINE EN 1979  
TRÉSOR RARE  
De Premier  
\*

OPATRA®  
LONDON

AVOLOGI  
Scientific





# About SPRET

Spret Retail was founded in 2004, with an aim to focus on unique and sought-after beauty and skincare products. We offer shopper-friendly experience on a **“try before you buy”** basis in our over **15** Retail locations across the UAE.

Spret Retail's engine of success is its talented people. We are strong fast-growing team of over 120 people from diverse cultures and backgrounds. We have developed a strong **hire-train-mentor-manage** program, engaging learning platform and a strong incentive-based policy to create a culture that encourages the **pursuit of excellence**.

We retail in

SKINCARE

&

BEAUTY

PRODUCTS, DEVICES & SERVICES

By 2025, the UAE cosmetics market is forecasted to cross US\$3 billion on account of increasing demand from the youth population, growing adoption of western culture & lifestyle and increasing need of looking younger.

Spret is redefining the market with its exquisitely curated collection of international brands being introduced in the region.



# Our Mission & Vision

- We believe in **organic growth**.
- We focus on **team building** and **inspiration** from within.
- We aspire to be **customer** focused and goal-oriented.
  - We endeavor to be the **best** at what we do.
  - We dream **global** but think **local**.



# SPRET at a glance

- Spret currently retails via **7 international brands**.
- Operating in over **15** Retail locations across UAE
- Extremely **proficient** in operating through **retail** ownership and franchise models.
- Business **growth** of over **30%** per annum for past 3 yrs
- **Returns on equity** of over **100%** per annum
- **Organic growth** across new markets, new locations and new brands.
- Over **120 employees** from diverse backgrounds and nationalities.
- Long term regional distribution rights and master franchisee for brands.
- Owner of indigenously developed brands.
- We are present in the leading mall of UAE, including
  1. Dubai Mall
  2. Yas Mall
  3. Galleria Abu Dhabi
  4. Marina Mall Adh
  5. The Beach, JBR
  6. Dubai Hills Mall





# Milestones



With 15 locations in total today, we introduced one more brand under our umbrella. **Trésor rare** entered the market as of March 2021.

2021



Additionally, this year **Zero gravity**, world leader in the aesthetic devices market, made its debut in the market.

2019



This year, Spret Retail took a plunge and expanded to 11 new locations and **Opatra skincare** devices were launched

2020

Spret Retail now spread its wings to 5 more locations in the region along with a unique premium skincare brand **Lavelier** was introduced to the UAE market

2018



Spret Retail opened few stores in the leading malls across UAE in skincare and fashion industry. **Orogold cosmetics** opened its first store in the UAE.

2015

International Brand Partners

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Scientific

VENOFYE®

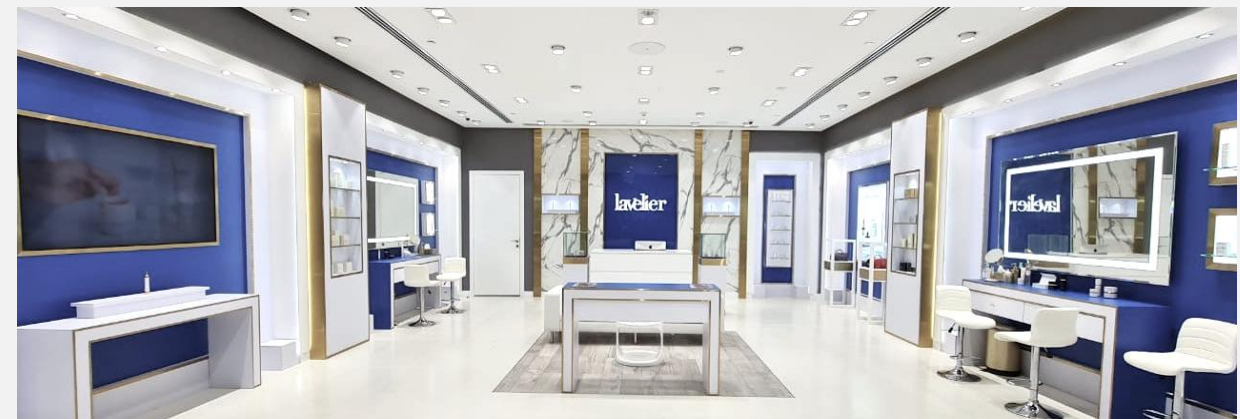


# lavelier®

LAVELIER emerged from a fascination with a dweller of the sea known as *Corallina officinalis* (red coral seaweed). When red coral seaweed was discovered to have skin-beautifying properties, it inspired the birth of Lavelier, a premium skincare brand that harnesses the potential of this one-of-a-kind ingredient.

Current Stores:

- The Beach JBR, Dubai
- City Walk, Dubai





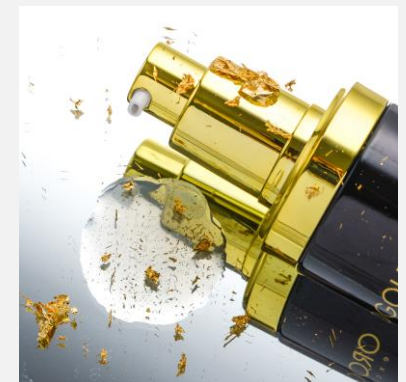
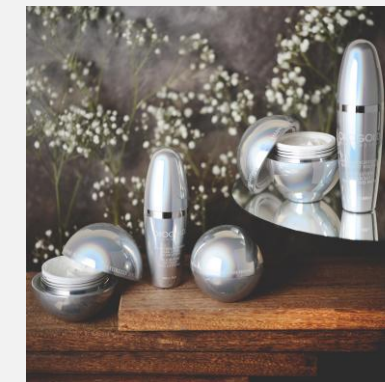
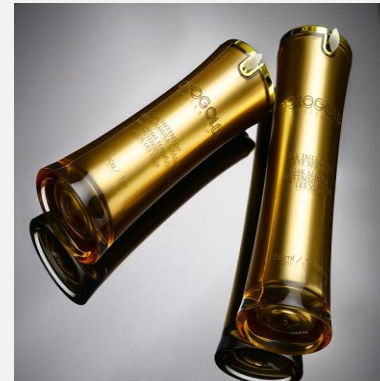
# OROGOLD<sup>®</sup>

cosmetics

OROGOLD Cosmetics is an American based luxury skin care brand with a focus on an anti-aging line for more youthful, beautiful skin. They use the highest quality ingredients for our luxurious formulas which include 24 karat gold, diamond dust and pearl powder.

## Current Stores:

- The Dubai Mall, Dubai
- Dubai Hills Mall, Dubai





ZERO GRAVITY was founded with one principle in mind: to develop and deliver safe and effective anti-aging facial products to consumers across the globe. Zero Gravity is proud to be a prolific leader in the aesthetic devices market. ZERO GRAVITY is committed to produce effective system of LED light therapy (light emitting diodes) for facial skin rejuvenation in the industry.

Perfectio™ is an FDA Class II medical device.

Current Stores:

- The Dubai Mall, Dubai



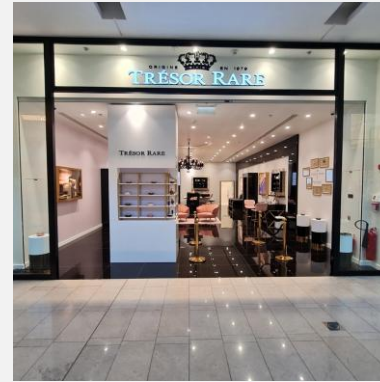
ORIGINE  EN 1979

# TRÉSOR RARE

The TRÉSOR RARE's founder, Mrs. Genia Russo, envisioned a luxurious skin care product, which would have all the healing capabilities of all the good nature has to offer. Trésor Rare has pushed the limits to set a new standard in superb, age-defying skin care products.

Current Stores:

- The Dubai Mall, Dubai
- Dubai Hills Mall, Dubai

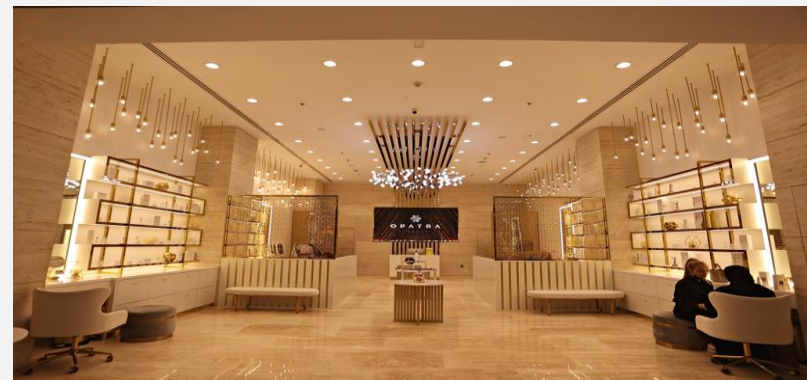
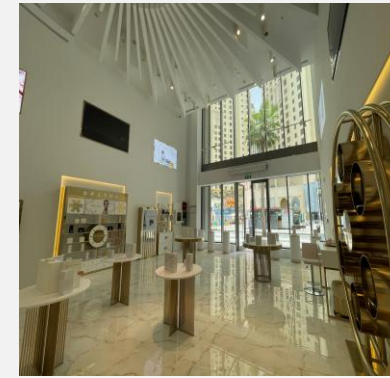
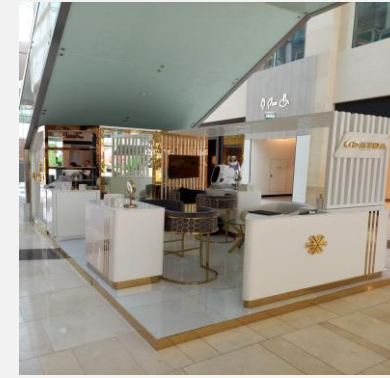




OPATRA LONDON is a British brand internationally acclaimed for their customer-oriented approach within skincare industry. Opatra has created unique and versatile range of products and devices ideal for all skin types. Their product lines include handheld anti-aging devices, skincare formulations, professional facial and body equipment, and accessories.

#### Current Stores:

- The Dubai Mall, Dubai
- Yas Mall, Abu Dhabi
- The Beach, JBR, Dubai
- The Galleria Mall, Abu Dhabi





## **Jack Cohen**

Managing Director

Jack is responsible for the growth and profitability of Spret Trading LLC focusing on the Retail sector through Brand and Franchise selection, Acquisition, Expansion and Management.

With more than 15 years of experience in retail across the US and the Middle East, Jack coordinates and implements plans designed to increase existing business and capture new opportunities. He tracks new markets and emerging trends, recommends new products and services, proposes and develops new strategic partnerships, writes proposals and plans and guides long-term objectives to meet business needs and requirements.

## **Yanina Mashukova**

COO & HR Director

Yanina has always been a striver for personal and professional growth. She has an eye to recognize a perfect candidate and has been effectively involved in recruitment and candidate selection process. She is that perfect bridge between the management and employee and maintains her best relations at both the ends.

She built a strong academic base in her home country in Belarus with a graduation in BA. While pursuing one degree she joined a second program in French-Belarusian Institute of Management which allowed her to graduate from two different universities at the same time. Further she achieved a Masters in tourism and hospitality at ESEI International Business School in Barcelona.

Pursuing international career development, she has moved to Dubai and is currently profusely hiring for all the brands under Spret Retail.





## **Eyar Gomberof**

HR Manager

Eyar Gomberof is a skilled HR Manager with extensive experience in employee relations, talent acquisition, and organizational development. Known for his strategic approach to HR management, Eyar excels in creating a positive workplace culture, fostering professional growth, and ensuring compliance with labor laws. His expertise in conflict resolution and employee engagement has significantly improved team dynamics and productivity within the organizations he's worked for.

As an HR professional, Eyar is dedicated to continuous learning and staying updated with the latest trends in human resources. He is proficient in utilizing HR technologies to streamline processes and enhance efficiency. Eyar's commitment to ethical practices and his ability to build strong relationships with employees and management alike make him a valuable asset to any organization.



## **Muhammad Bilal**

IT / MIS Manager

Bilal is an energetic and enthusiastic person who enjoys a challenge and achieving goals. He has 10 years of experience in IT Industry and dedicatedly have 7 years of experience within retail industry as an IT / MIS Manager. He has done BS Hons in Computer Sciences and later achieved ITIL Certification.

He enjoys the environment working with technology and digital media and use technology in benefit of business and its growth and he find the work interesting and satisfying. The opportunity to learn new skills and work with latest technologies is particularly attractive to him.



## **Hamid Hussain**

Corporate Governance & Government Relations Manager

Hamid has been with SPRET Trading, serving as the Corporate Governance & Government Relations Manager. With over 11 years of extensive experience, he excels in corporate governance, navigating UAE regulatory frameworks, and managing business setups across mainland and free zones. Highly skilled in government relations, stakeholder engagement, and ensuring compliance in dynamic environments. He is committed to enhancing organizational efficiency and driving long-term success.

Hamid holds an MBA and certifications in Corporate Governance, demonstrating his commitment to continuous professional development and leadership in the field.



## **Joan Marie Marquez Manalo**

Accounts/ Finance Manager

Joan is a dedicated and goal-oriented finance team player. She has 5 years of experience in banking industry as Treasury Operations Officer and 6 years dynamic experience in retail (Finance and Accounts). Her works involve accounting and MIS reporting. She is a degree holder of Business Administration Major in Finance Management.

Her personal and professional objective is to obtain significant working relationship across the organization leading to continuous collaborative growth and success.

# Thank you

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