



lavelier®

Discover the  
*delight* of the sea

# Lavelier's *featured ingredient:* Coral Seaweed

Corallina officinalis (Coral Seaweed) is a red seaweed that is harvested from the depths of the ocean and contains micro-nutrient concentrations of up to 200,000 times than what is found in the surrounding seawater.

It is included in Lavelier products for the presence of calcium, magnesium, manganese, zinc, amino acids and vitamins. All these are known for their ability to energize & rejuvenate skin appearance.



the  
collections



**lavelier**<sup>TM</sup>  
HydroTherm Sauna Serum  
HydroTherm Sauna Sérüm  
HYDROTHERM | Detox Collection  
50ml / 1.7fl.oz

# marine essentials

DAILY SKINCARE COLLECTION

Marine Facial Toner | Intensive Facial Peel  
Fine Line Eye Serum | Biology Mousse Cleanser  
Eye Firming Concentrate | Nourishing Vitamin C Serum  
Marine Deep Moisturizer | Marine Evening Repair Cream  
Advanced Marine Bio-Syringe



# hydrotherm collection

THE THERMAL COLLECTION

HydroTherm Completion Creme | HydroTherm Sauna Serum  
HydroTherm Intense Masque



# mineral allure collection

THE MAGNETIC COLLECTION

Magnetic MicroLift Masque | Purifying Pre-Masque  
Moisture Allure Cream | Mineral Nano Gold Serum



# coralline collagen collection

THE COLLAGEN COLLECTION

Coralline Collagen Boosting Masque | Collagen Firming Complex  
Collagen Firming Neck Cream | Rapid Eye Collagen Contour



# coral luminous collection

THE ILLUMINATING COLLECTION

Coral Luminous Masque | Skin Clair Repair  
Divine Day Defense Spf 30



# seagrass collection

THE HYDRATING COLLECTION

Cymosilk Masque | Seagrass Phyto Silk  
Halophil Encapsulated Serum

A close-up photograph of a wet, silver metal cylindrical object, possibly a shower head or a water filter, with water droplets on its surface. The background is a soft-focus view of a blue and white sky with clouds.

luxury at  
hand

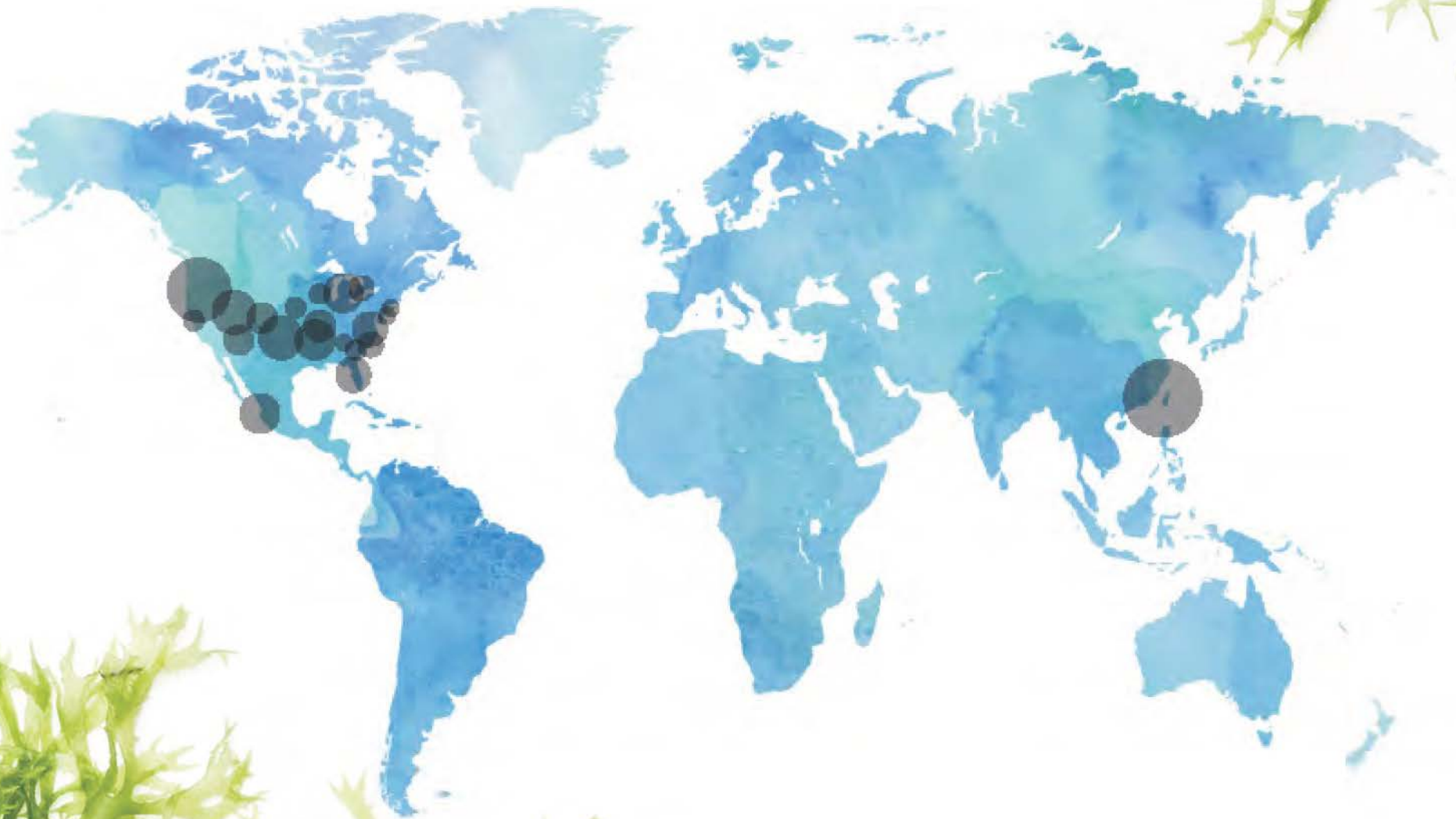
L'Oréal Paris  
**l'Oréal**

**Skin Clair Repair**  
Réparation Peau Claire  
CORAL LUMINOUS | Brightening Collection

30 ml / 1 fl. oz

# lavelier worldwide

STORE LOCATIONS





# lavelier design

STORE DESIGN

Lavelier stores feature a clean, white design with accents of blue, reminiscent of the ocean, and luxurious gold trim. Our sleek and modern store design creates the perfect balance between luxury and relaxation. A true pleasure and unique taste of modern opulence, for any visitor or passer-by.



lavelier®



NEW STORE  
OPENING

Knoxville, TN



lavelier®



Olympia  
WA

NEW STORE



lavelier®

NEW STORE

MEXICO



lavelier®



New York  
N.Y.

NEW STORE  
OPENING



lavelier®



NEW STORE  
OPENING

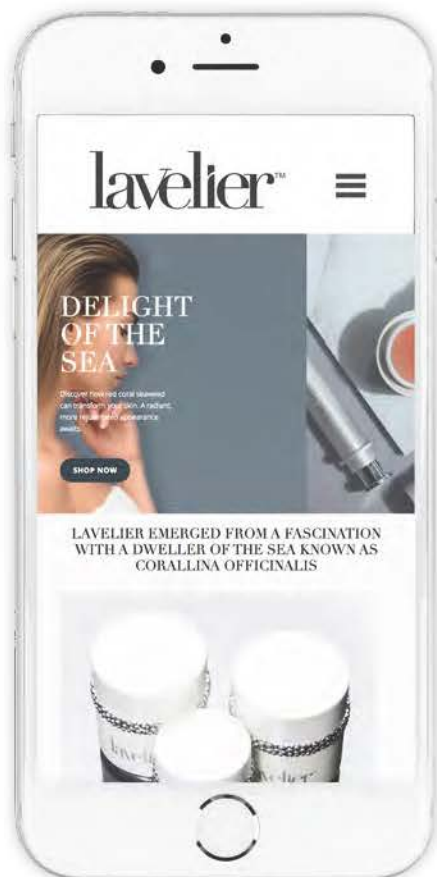


Brookfield, WI

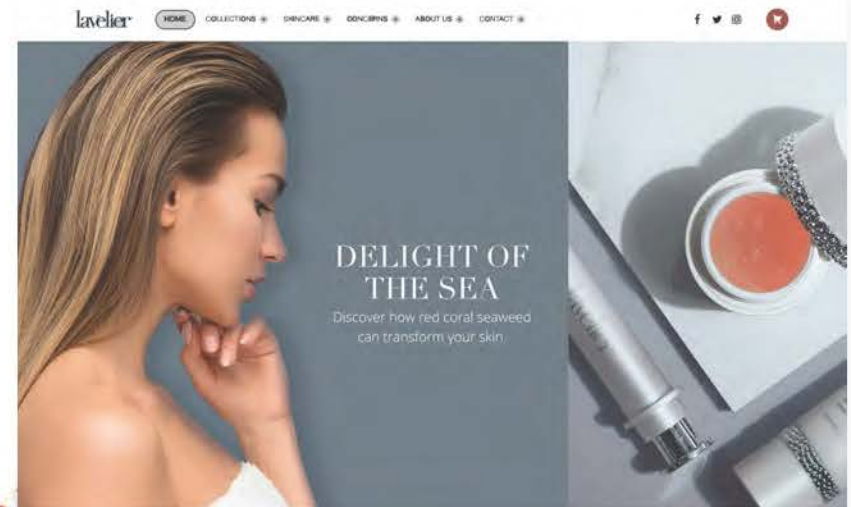
# lavelier experience

WEBSITE

Lavelier is more than just great products. Our branding and website allow clients to experience that same feeling of luxury that they would in our stores.



Paraben-free



LAVELIER EMERGED FROM A FASCINATION WITH A DWELLER OF THE SEA KNOWN AS CORALLINA OFFICINALIS.



Lavelier emerged from a fascination with a dweller of the sea known as Corallina officinalis (red coral seaweed). When red coral seaweed was discovered to have energizing and rejuvenating properties that could benefit skin, it inspired the birth of Lavelier, a premium skincare brand that harnesses the potential of this one of kind ingredient. Since its creation, the Lavelier skincare line has flourished, offering a variety of collections to address specific skin concerns.



Found at the outer edge of tide pools and shallow rocky shores, red coral seaweed is comprised of protective and nutritive bioactive compounds that can benefit skin. Rich in calcium (known to regulate lipid barrier processes), red coral seaweed helps to maintain the skin's barrier function, making it an excellent skin conditioner. Red Coral Seaweed has also been shown to have antioxidant properties.



## BENEFITS OF CORAL SEAWEED

Coral seaweed, along with other types of seaweed, has long since been used to treat various skin conditions, thanks to its ability to heal and repair skin cells. Extremely nutrient-dense, coral seaweed is packed with fatty acids, vitamins and minerals, and it also boasts anti-inflammatory properties. This means that it is not only useful for treating chronic conditions such as acne and rosacea, but it also makes for a potent anti-aging ingredient.

# lavelier retail

## MARKETING





lavelier®

[www.lavelier.com](http://www.lavelier.com)